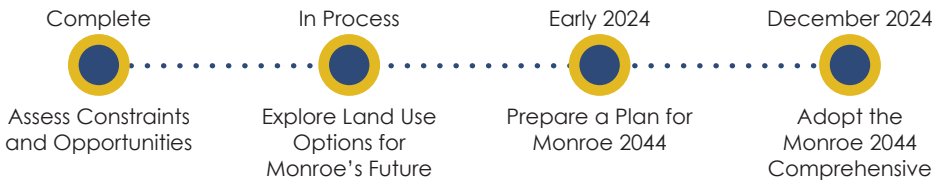




# Monroe Comprehensive Plan Community Vision and Opportunities March - July 2023

Monroe residents and businesses are helping to define where and how to focus future growth, improve transportation for all modes of travel, and how to deliver municipal services and improvements to the community with the resources available.

At the center of the Comprehensive Plan update is an inclusive community engagement approach that solicits, listens, and incorporates the thoughts, concerns, and hopes of the community. The results of this community outreach will inform the policies, priorities, and actions in the plan update. The City is using this information to develop land use scenarios to test how future growth patterns might affect transportation and other public services.



## WHAT'S BEEN DONE



Community Kickoff



Meetings & Focus Groups



Online Survey



Outreach to High School Students



Farmer's Market  
Monroe PRIDE  
Juneteenth  
Block Party

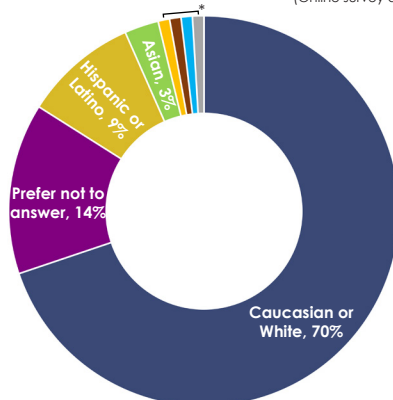
## WHO WE REACHED



Over 500 people gave input

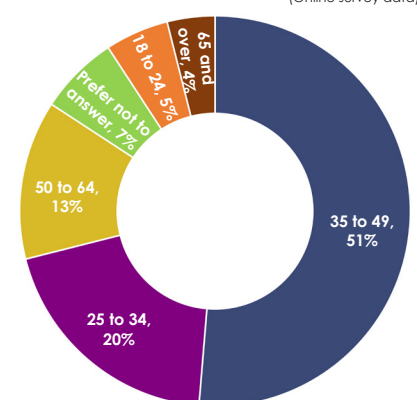
### Race and Ethnicity

(Online survey data)



### Age group

(Online survey data)



\* Black or African American, Native American, Pacific Islander, Prefer to self-identify: 1% respectively



# Monroe Comprehensive Plan Community Vision and Opportunities

## WHAT WE HEARD



### Where should the City focus?

- #1. Small businesses
- #2. Amenities and activities
- #3. A family-friendly city



### What do you like most about Monroe?

- Small town feel, great community culture
- Respect for every individual
- Beautiful surroundings, parks, trails
- Our historic downtown



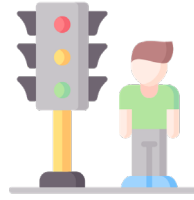
### How should we address housing?

- Increase the variety of housing and add more affordable housing
- Allow higher density housing
- Address homelessness



### Where and what kind of new development should occur?

- Provide more entertainment options and places to hang out
- Build more housing and businesses in the North Kelsey area
- Allow more mixed-use development along Main Street and in the Downtown area
- Redevelop the airport area to generate jobs and add more housing



### What are Monroe's transportation issues?

- Reduce traffic congestion, while also improving bicycle and pedestrian connections
- Increase public transit service
- Address pedestrian crossings along US-2 at North Kelsey, Lewis St., and Main St.



### What kinds of employment do we need?

- Attract more businesses and visitors to the City
- Bring more industrial companies and commercial development to the industrial park
- Improve job opportunities so younger people can stay in Monroe after they graduate



### If Monroe was a song, what would it be?

- #1. Old Town Road by Lil Nas X
- #2. Small Town by John Mellencamp
- #3. Home by Phillip Phillips
- #4. Highway to Hell by AC/DC
- #5. Changes by David Bowie

## WHAT'S NEXT?

Visit the project website at [monroe2044.com](https://monroe2044.com) for more information about the project and to stay up-to-date future events.

